

# Next FOOD

EDUCATING THE NEXT GENERATION  
OF PROFESSIONALS IN THE AGRIFOOD SYSTEM



Event Reporting	
Field	Input
Event title	<b>Enhancement of PDO, PGI, TSG Food Product</b>
Type	<b>1<sup>st</sup> Research Meeting</b>
Place	Thessaloniki   Greece
Dates	February 5, 2020
Event aim & purpose	ACRCM organized the 1 <sup>st</sup> Research Meeting, for the enhancement of food products with specifications for the usage of protected designation of origin/PDO or protected geographical indication/PGI or traditional speciality guaranteed/TSG indications.
Relevance to the project	In accordance with the objectives of NextFOOD project "Educating the Next Generation of Professionals in the AgroFood sector", the farmers should be encouraged to switch to forms of integrated rural development through the diversification of rural production.
Type of audience	Vice-Governor of the Metropolitan Area of Thessaloniki of the Region Central Macedonia   RCM. Vice-Governor of Agricultural Economy of the RCM. 6 Vice-Governors of the Regional Units of the RCM. 9 Presidents of the Chambers of Commerce of the Metropolitan Area of Thessaloniki and the Regional Units. President and Project Team of ACRCM. Journalists/Press. Professors of Aristotle University of Thessaloniki.
Estimated size of targeted audience	25
Geographical scope of event	National

Partner(s) involved	ACRCM
Goal of presence	The President of ACRCM Konstantinos Kiltidis, the Vice-Governors and the Presidents of the Chambers of Commerces of the Region, identified the food products and focused on the procedures for the registration applications.
Feedback from the audience	Aristotle University of Thessaloniki, shared their expertise in relation to the project "FoodOmicsGR National Research Infrastructure Comprehensive Characterization of Foods" which aims to characterize food products as PDO, PGI and TSG and support R&D in the AgroFood Sector.
Stakeholders engaged	



## PRESS RELEASE

### Agronutritional Cooperation

### Region Central Macedonia | ACRCM

#### **1<sup>st</sup> Research Meeting | Enhancement of PDO, PGI, TSG Food Products**

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The President of ACRCM Konstantinos Kiltidis, the Vice-Governors and the Presidents of the Chambers of Commerce of the Region, identified the food products and focused on the procedures for the registration applications.

Aristotle University of Thessaloniki, shared their expertise in relation to the project "FoodOmicsGR National Research Infrastructure Comprehensive Characterization of Foods" which aims to characterize food products as PDO, PGI and TSG and support R&D in the AgroFood Sector.

In accordance with the objectives of NextFOOD project "Educating the Next Generation of Professionals in the AgroFood sector", the farmers should be encouraged to switch to forms of integrated rural development through the diversification of rural production.

Furthermore, the producers will promote easily their products with special characteristics and the consumers will buy quality products with guarantees for the production, processing and geographic origin.





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 771738

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