

## PRESS RELEASE

*18, April 2022, Greece, Thessaloniki*

### **Title: NEXT FOOD Legacy - Enhancing the co-creation of innovation and knowledge in agriculture, forestry and related bio-value chains**

*By Daphne Kapsala, Project Coordinator of ACRCM*

Agronutritional Cooperation of the Region of Central Macedonia organized its final workshop for the presentation of the Project Deliverables and Tools for NextFood Project in Thessaloniki, Greece, on the 18th April 2022, with title: «NEXT FOOD Legacy - Enhancing the co-creation of innovation and knowledge in agriculture, forestry and related bio-value chains».



Apostolos Tzitzikostas, Governor of the Region Central Macedonia

Mr. Apostolos Tzitzikostas, Governor of the Region Central Macedonia, pointed the importance of Nextfood project which aims to develop an innovative European science and education roadmap for sustainable agriculture and emphasized the effects of the implementation of European projects in the reinforcement of Greek countryside, as the primary sector holds a dominant position in the economy compared to the rest of Europe.

The dissemination event at local level brought together once again the business community in Thessaloniki. The attendees were representatives of six municipalities of the region of Central Macedonia (Municipality of Lagkadas, Paionias,

Thermaikos, Delta, Kilkis and Oraiokastro), the Aristotle University of Thessaloniki, the American Farm School of Thessaloniki, the Federation of Industries of Northern Greece, the Chamber of Commerce of the Regional Units of Serres and Halkidiki, the Union of Agricultural Cooperatives of Thessaloniki, the Greek Exporter's Association (S.E.V.E.), The Association of Wine Producers of the Vineyards of Northern Greece SA (EN.O.A.V.E. S.A.), the Hotel Association of Halkidiki, the Gaia Business SA, and the Central Vegetable Market Traders Association of Thessaloniki and the Chamber of Small and Medium Industries of Thessaloniki. The stakeholders engaged for the maximum possible implication of this workshop for future use of the methods developed in the project.

Additionally, in April 2022 multi stakeholders groups were conducted, for information on the final deliverable of the project at the seven (7) Regional Units of the Region of Central Macedonia. As a necessary prerequisite were the information of the 6 Regional Chambers and interested end users in any quality mixture.

#### **For further information, please contact:**

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